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01 ALEX LUBLINK

I have been in the field of graphic design for twelve years. I thrive in creating unique experiences across all mediums of design through UI/UX web design, applications, email marketing, publication, print materials, apparel, and packaging design.

02 SKILLSET



User Interface



Visual Design



User Experience



Brand Development

03 TECHNICAL EXPERTISE

- Figma
- Adobe InDesign
- Adobe Premiere Pro
- Sketch
- Adobe Dreamweaver
- Monday.com
- Adobe Photoshop
- Adobe Lightroom
- InVision
- Adobe Illustrator
- Adobe After Effects
- Google Suite

04 EDUCATION

Associates Degree in Computer Science **2009 – 2011**
 Portland Community College

05 EMPLOYMENT

Sr. Digital Designer @Harlo Interactive **2019 – Present**

Specializing in UI/UX web design functionalities. I strive to create meaningful experiences and high-level design solutions for scalable future development. My role consists of project research, ideation, interaction design, strong communication skills across cross-functional teams, and delivering great results with impactful design experiences.

Art Director @Trendline Interactive **2014 – 2019**

My role consisted of creative problem solving through digital design and direction, building trustworthy client relations, managing designers as well as design process management, leading effective presentations and critiques, solving for strategic creative strategies, and building vibrant visual designs.

Graphic Designer @Speak! Design **2012 – 2014**

Working as a team or independently, I perfected the art of multi-tasking on a variety of brand development based projects from publications, microsites, direct mailers, logo design, environmental graphics, email and landing page campaigns.